

# They did not go quietly or peacefully.



*These are just a few images of the 118 alpacas killed by Land O'Lakes alpaca feed on our farm.*

**They were just feeding their animals** In March of 2003 alpaca farms throughout Ohio fed their animals Land O'Lakes Alpaca feed just like usual, and suddenly almost 1,000 alpacas from dozens of farms died a horrible death or were permanently injured. The poisoned batch of Land O'Lakes feed was laced with a drug called salinomycin that has been proven to be a deadly poison to alpacas, horses, and other livestock.

**Land O'Lakes ignored its own Quality Assurance Manual** The label on the bag is stamped "guaranteed analysis," but no analysis was done prior to shipping and selling the feed. The Land O'Lakes Corporate Quality Assurance Manual states that salinomycin was never to be in the Massillon, Ohio plant because it is a known poison to certain livestock, but it was in the plant anyway.



**Land O'Lakes is Found Guilty** A Jury found Land O'Lakes guilty of killing innocent animals and damaging both Magical Farms and its surviving alpacas. Land O'Lakes admitted to their negligence in producing the poisonous feed.

**What constitutes a "win" in corporate eyes?** Land O' Lakes counsel called the result of the recent trial a "clean win for the defense."

- Is it a "win" for a food producer to have been found guilty of producing poisonous food?
- Is it a "win" for a food producer to be guilty of negligence and found liable for a defective product?
- Is it a "win" to have killed and poisoned hundreds of innocent animals?
- Is it a "win" to have been publicly proven to have ignored your own Quality Assurance manual?

No, of course not. But today's corporate culture considers it a "win" as long as any disaster they cause their customers does not impact their own bottom line.

**Finally, a call for accountability** It is time that corporations are held accountable for the food, whether animal or human, that they produce. Consider the recent pet food recall by Menu Foods in which potentially thousands of family

pets died or were damaged. Congress is now getting involved. U.S. Senator Dick Durbin (D-Il) announced a hearing and ongoing investigation on the regulation of the pet/animal food industry, to include delays in reporting problems, lack of inspections, and incomplete data and reporting. We would like to see them add **Corporate Responsibility for quality assurance.**

Visit [www.alpacafarm.com](http://www.alpacafarm.com) for information regarding the death of our alpacas and the subsequent litigation. Visit [durbin.senate.gov](http://durbin.senate.gov) for a full report on the Senate hearings. We ask that everyone get involved, write or call your representatives, and demand **quality control** and **accountability** for the manufacture of animal food products.

***Give voice to those who depend on us – our animals***



**MAGICAL FARMS INC.**

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